

Dave Bolick – Sample newsletter – *Inside Sun*
510-601-9554

Edited *Inside Sun* newsletter for IT decision maker audience. Edited material from Sun marketing groups and wrote blurbs for newsletter.

View online:
<http://www.sun.com/emrkt/insidesun/0929insidesun.html>

The screenshot shows the 'Inside Sun' newsletter website interface. At the top left is a close-up of a person wearing sunglasses. The main header features the 'Inside Sun' logo in blue and red, with the tagline 'Your Source for Breaking News and Hot Deals' below it. To the right is the Sun Microsystems logo. Below the header is a navigation bar with the date 'September 29, 2004', a dropdown menu for 'Choose a regional edition: Americas', and a 'Forward to a friend' button.


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Jonathan's Blog

A True Computing Utility: President and COO Jonathan Schwartz talks about on-demand N1 Grid service and re-engaging Wall Street. Read about it in his latest blog entries.



Maximize performance, minimize price.



The new Solaris OS / UltraSPARC IV CMT processor powered Sun Fire V490 and V890 servers combine sub-\$50,000 price points with enterprise-grade capabilities

At Sun's third quarter Network Computing Q4 last week, Sun introduced two new servers that deliver enterprise-class computing at record-breaking price/performance levels.

With the Sun Fire V490 and V890 servers, Sun doubles the throughput of previous midrange server systems, while maintaining the same footprint. And with prices starting below \$35,000, the servers are the lowest-cost implementation of Sun's enterprise-grade architecture. [Full story...](#)

sun.com Top Picks

Solaris 10 Early Access: Join the Solaris 10 Early Access program and start exploring groundbreaking new features like N1 Grid Containers and Predictive Self Healing.

Pay-Per-Use Computing: N1 Grid Pay-Per-Use Computing will be here soon. Get a FREE test drive, or introductory pricing at just \$1 per hour.

Look at Sun Storage Now: Building on a broad line of products and technologies and the services to support them, Sun has emerged as a serious storage player.

Network Computing Q4Q3 Replay: Replay Sun's quarterly systems release and check out Sun's price/performance advantage, new software and storage solutions, and more.

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Reading Room

Access Manager: Integrating Sun Java System Access Manager 2004Q2 with Oracle Application Server 10g (9.0.4) for single sign-on.

Alcatel Ring Back Tone: Provides telecommunication service providers the ability to offer PRBT services to their customers.

Consolidate & Save: Sun's newest mid-range servers reduce messaging costs, increase service levels, and more.

PLM with MatrixOne: Sun MatrixOne PLM Solution streamlines specifications, supply chain, and purchasing for consumer goods manufacturers.

[See all documentation »](#)

In the News

SunTV: CMO Anil Gadre talks about Sun's exciting lineup of financial sector-focused products and services.



BusinessWeek: Change the Oil, Upgrade the Software: BMW's iDrive system runs on Java technology.

eWeek: Sun hits the Big Apple to pitch its new technology to one of its oldest customers — Wall Street.

eWeek: eWeek Labs deems Solaris 10 OS a cost-effective option for enterprises compared to Linux.

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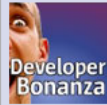
Spotlight on Specials

MCPs and MCSEs: Save Up to 30% on Sun Fire V20z and V40z Servers!



Attention Microsoft Certified Professionals (MCP) and Microsoft Certified Systems Engineers (MCSE): Now you can **save 20 to 30 percent** when you buy a Sun Fire V20z or V40z server, based on fast, reliable AMD Opteron™ processor technology. Run Microsoft Windows, Solaris OS, Red Hat Linux, and Suse Linux — faster and more securely. Act now, offer ends Nov. 30, 2004. [More...](#)

FREE Sun Java Workstation When You Subscribe to the Sun Developer Network



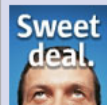
Now you can get a **FREE Sun Java Workstation W1100z** — one of the fastest high-performance workstations in the industry — when you purchase a three-year Sun Developer Network subscription. The AMD Opteron processor-based W1100z supports 64- and 32-bit applications, and it comes with a one-year warranty. Get **58 percent lower total cost of ownership** compared to Dell, on-site support for hardware, software updates, and more. Hurry! Offer ends Dec. 31, 2004. [More...](#)

Flat Fee OS: Save Up to 80% on the Solaris Operating System



Get a great deal on a 100-, 500-, or 2000-user Solaris OS subscription package. Standardize your enterprise on the Solaris OS x86 Platform Edition and **save up to 80 percent** compared to what you'd pay for comparable Microsoft Windows Server 2003 subscriptions. You get the operating system, support, and full indemnification, all for one flat fee. [More...](#)

Save Up to 15% When You Trade Up to a Sun StorEdge System, No Payments 'til 2005



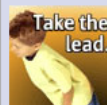
Now, get a Sun StorEdge 6920 system, plus installation, implementation, training services, and more — for what you'd normally pay for the system and data services alone! Trade in your legacy arrays — Sun or otherwise — toward a new Sun StorEdge 6920 system and **save up to 15 percent**. Pay nothing down, with no payments until 2005 — then **pay low 3.9% financing** for 24 or 36 months. Offer ends Dec. 31, 2004. [More...](#)

Cool Prices on Hot Technology — Industry-leading Performance for Less



Boost productivity without breaking your budget. For a limited time, certified engineers for Microsoft, Red Hat, Suse (Novell), and Sun Solaris OS can get a special discount — **up to 35 percent off** — on a lightning-fast Sun Java Workstation based on AMD Opteron processor technology. Run any platform faster: Solaris OS, Red Hat Linux, Suse (Novell) Linux, and Microsoft Windows. **Prices start at \$1,495**. Don't wait — offer ends Nov. 30, 2004. [More...](#)

Save 10% on Instructor-led Solaris 10 OS Training Courses, FREE Web-based Training



Enhance your career. For a limited time, get **free Web-based training** for Solaris 10 OS, **free Sun Net Talks** On Demand, and more. Experience the next generation Solaris 10 OS and dramatically enhance application performance with Dtrace. Eliminate up to 80 percent of system administration tasks with Dynamic File System, and increase system utilization with N1 Grid Containers. Enter our "Why I Love Solaris OS" contest and you could **win a FREE iPod!** Offer ends Dec. 31, 2004. [More...](#)

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Calendar of Events

64-Bit Trail Blazing: View this Sun Net Talk on demand to learn how Sun is blazing the path to 64-bit computing.

Solaris 10 OS Security: Discover the wealth of security fortifications in Solaris 10 OS with this Sun Net Talk on demand.

BigAdmin XPerts: Join Sun's Denis Vilfort in the XPert Session Q&A, "The New Midrange: The Sun StorEdge 6920 System."

Catalyst Conference Europe: Burton Group event features application, directory and security, and network and telecom strategies. Monte Carlo, Oct. 12-14.

Gartner ITxpo: Learn about breakthrough innovations in a low-hype atmosphere. Orlando, Oct. 17-22.

[See all events »](#)